

# You're invited to a free MDA Training event...

<b>Event</b>	Developing commercial acumen
<b>Date &amp; time</b>	Monday, 23rd March 2026, 09.30-12.30
<b>Location</b>	CCT Venues, Two East Poultry Ave, Smithfield, London, EC1A 9PT
<b>Food &amp; drink</b>	Food and refreshments will be provided at the event

## About our event

- 1** Do your people understand the KPIs in your business and the commercial environment your organisation operates in?
- 2** Do they know how their role contributes to these KPIs?
- 3** Do your teams feel confident discussing commercial priorities and trade-offs with internal or external stakeholders?
- 4** Are teams equipped to prioritise work based on commercial impact rather than just activity, urgency, or habit?

If these questions resonate, we'd love you to join us at our upcoming free event designed specifically for **HR and L&D professionals**. At our event, you'll discover how we help organisations build commercial acumen across their workforce through engaging experiential learning.

Our event will provide a first-hand experience of how **MDA Training** develop skills and insights to think and act with a commercial mindset. Using an experiential business simulation, we explore practical frameworks, tools, and techniques that drive commercial thinking to deliver a positive business impact.

## Who should attend?

HR, Learning & Development, Training, Talent, Recruitment, or business line professionals involved in the design and development of training.

[Click here to reserve your place today](#)



## Why attend this MDA Training event?

Our clients sometimes tell us that the best way to get a feel for MDA Training's unique solutions is by experiencing them for themselves. Our events are designed to provide you with the opportunity to explore one of our learning solutions and experience first-hand our engaging approach to sustainable learning. You can expect the event to provide insights in the following ways:

- Practical ideas and fresh perspectives on training that HR and L&D professionals can apply within their own organisations
- Personal development and new insights in how behaviour and decisions link to commercial success in your business
- A deeper understanding of how experiential learning creates an environment for skills transfer and sustainable behaviour change
- Opportunities to connect and network with fellow HR and L&D peers.

**Click here** to reserve a place at our event. And if you'd like to invite colleagues, please feel free to share this information with them. Based on our previous events, we expect high demand - so we encourage you to book early, as places at this complimentary training event are limited.

## Event location and venue

