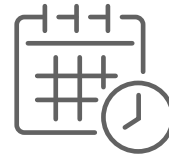


Corporate video production

MDA Training have an experienced digital media team who specialise in creating corporate films. From corporate communication projects to curating footage from your virtual event - we can help with all your digital production needs. You are in safe hands with our award-winning team.



Pre-production

- Consultation with the Senior Editor and Director from design to delivery
- Assembly of a dedicated team of specialised recordists and editors
- Sourcing copyright free music that amplifies your vision and branding
- Planning a narrative style that best communicates your vision



Production - virtual and physical

- Videographers curate and capture live footage optimising visuals and sound
- Video direction by one of our skilled directors
- Ongoing communication and consultation

Post-production

- Vibrant, and engaging editing style that propels the vision
- Express delivery of the project
- Tailoring narrative, tone and aesthetic to your brand and messages
- Embedding your additional logos and branding screens
- In-house graphics team that will design bespoke graphics to elevate the project
- Motion graphic design and animations that bring the messages alive
- Sound mixing and design
- Colour grading/correction
- Amending the final cut based on feedback
- Multi-channel delivery of final project
- Working with your allocated compliance/corporate comms team
- Handling of all technical logistics
- A unique and cutting-edge video, that is optimised for your preferred platform and audience

