

# Experiential film-making activity

In this fun and interactive activity, teams are tasked to design and produce an engaging 60 second film. Film themes are always decided in partnership with our clients to ensure they reflect themes relevant to your organisation and the wider learning objectives of your program (e.g. your organisational values, a strategic initiative or challenge, what participants bring to the organisation, personal brand, etc). The activity offers a flexible learning solution for a range of initiatives from team-building to leadership development, as well as offering a flexible solution in terms of delivery format and inclusion in a existing program. Get in touch today for more information.



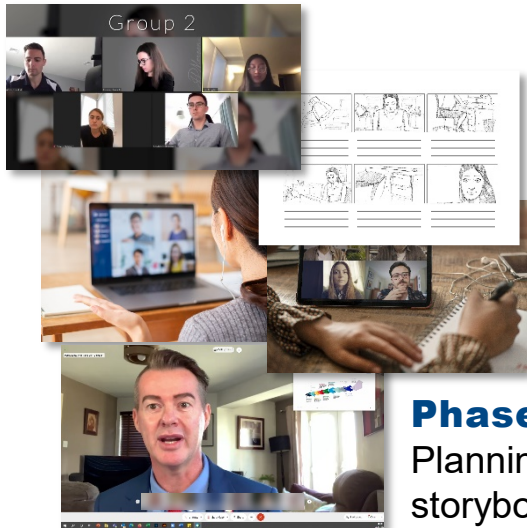
Teams work to produce their 60 second films on their respective theme. Participants can access time with the facilitators to advise and support them. QR codes are provided to each team and films must be uploaded to our secure portal by a set time. MDA facilitators get the films ready for the screening in the background, while teams prepare for a Q&A on their film.

- Learning themes explored**
- Project management
  - Time management
  - Effective communication
  - Working under pressure

## Phase 2 Filming & delivery



## Phase 1 Planning & storyboarding



Participants are briefed on the activity. They are organised into virtual teams and set a theme of a film they will create along with film requirements and timeframes. In phase 1, they will produce a storyboard document that sets out the sequential breakdown of their films. Teams have complete flexibility over how they convey and bring their themes to life. The precise nature of the theme(s) will be decided in partnership with your organisation, but will reflect the ambition and ethos both of the business and of the wider program/training initiative.

- Learning themes explored**
- Networking
  - Resourcefulness
  - Effective communication
  - Brainstorming
  - Project management
  - Creativity

## Phase 3 Sharing of learning & screenings



Films are screened providing a fun, engaging and insightful close to the activity. The facilitators (and any internal speakers), can also explore the key messages the films raise and open it up for a Q&A for all. We will also provide you with all of the films so that they can be shared on any internal learning portals (and possibly utilised for corporate comms initiatives such as careers or recruitment websites and social media), providing a tangible takeaway from the activity. We can also manage an awards ceremony at the end for the best in class/best overall video, voted on by the participants through a poll.

- Learning themes explored**
- Sharing insights & ideas
  - Effective communication
  - Handling challenging questions

### Flexible options



In-person



Virtual



Hybrid



Team activity



Individual activity



Standalone event



Blended in program