

We can advise and support you with

 Identifying appropriate hosting platform and technology for the type and scale of your event Virtual logistics
Delegate registration Digital branding • Video production • Design

and setup of an event portal and app

Consult

Host



GoToMeeting





We can manage the event analytics including • Attendance • Engagement • Contribution



Plan & design

We can help you with • Setup/testing of hosting or hybrid platform, technology, delegate registration, tech support, event portal/app • Creative design of event content and engagement tools • Branding • Shaping event agenda e.g. speakers, activities, break-outs, live panels, etc • Setup reporting tools/metrics • Planning an event film . Coaching speakers to make a virtual impact



We can host and run your event end-to-end • Launching your virtual/hybrid event platform and portal • Registration and welcoming of delegates • Real-time support to handle and resolve all technical queries Managing live and on-demand video streams
Managing interactivity e.g. live panel sessions, Q&As, audience polls, discussions, networking activities, break-outs, chat rooms • Managing event communications





Visit... mdatraining.com/virtual-events