Run the Investment Bank is a leading experiential simulation that will help your people learn by doing - embracing a mix of financial, products, digital and people skills. It will build practical skills and insights about your Bank, and equip your people with an overview of your Bank’s customers and products and how the divisions work together to deliver the vision and strategy. It is also fully customisable to reflect your Bank’s strategy, structure, products, values and leadership behaviours.

Participants take on roles in the leadership team of a Bank including:
- Chief Executive Officer
- Chief Financial Officer
- Head of Operations and Technology
- Chief Risk Officer
- Chief Compliance Officer
- Heads of Business divisions

Each participant in the team also takes on an operational support role too, which they maintain throughout the simulation. The simulation will help participants to develop knowledge and insights around your Bank’s products (the what) - it will also focus on the how - how your people need to go about their roles and live your Bank’s values and conduct themselves. We would tailor the simulation to ensure it is fully immersed in your Bank’s values and principles and set within your code of conduct, how you do business and how you expect your people to do business.

Run the Investment Bank

Over a day, delegates rotate through and run each of the four areas of the Bank whilst demonstrating your Bank’s values and principles.

The Bank operates within strict regulatory framework:
- Teams must adhere to all regulations and satisfy capital, liquidity and stability ratios.

A full set of financial statements and dashboards are provided for each Bank highlighting the return on equity by division and the key financial metrics.

View sample dashboard...

The simulation is tailored to reflect your Bank’s specific structure, principles, code of conduct, governance framework and financial reporting.

View simulation photos...

Over the course of the simulation, teams consider the bank of the future:
- Utilising digitalisation to better service our customers
- Creating products that are simpler and easier to use
- Streamlining operational processes
- The Digital Transformation Division

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